

Master Syllabus

All courses require a syllabus. Syllabi may be photocopied and/or posted on the class Blackboard Companion site. Faculty must review the course syllabus with students on the first day of class.



Keiser University
General Education

<u>Course Prefix & Number:</u>	FIN3400
<u>Course Title:</u>	Principles of Financial Management
<u>Course Format:</u>	Face to Face, Online, Hybrid (Campus Specific)
<u>Credit Hours:</u>	3.0
<u>Course Schedule:</u>	
<u>Prerequisites:</u>	FIN2001
<u>Co-requisites:</u>	None
<u>Faculty:</u>	Ext. -----@keiseruniversity.edu
<u>Office Hours:</u>	
<u>Course Description:</u>	Presents an overview of the world of corporate financial management, with emphasis on the time value of money and the requisite net present value adjustment for the cost of capital and/or judging future returns on investment. This perspective then leads to risk analysis, capital budgeting, cost of capital and financial management.
<u>Program Goal(s):</u>	Comprehend and apply concepts of the functional areas related to local and global business. Comprehend, discuss, and apply regulatory and ethical practices. Enhance proficiency in the use of basic information systems and quantitative techniques. Enhance research, communication, and presentation skills using professional literature.

Demonstrate the integration of knowledge and professional skills in specific areas of concentration.

Course Objectives: Upon Completion of the course, the student will be able to:

1. Discuss the tools necessary for making financial decisions.
2. Explain current issues, including legal and ethical considerations in financial decision making.
3. Read, analyze and make judgments pertaining to corporate financial statements.
4. Comprehend the concept of time value of money and calculate net present value.
5. Demonstrate an understanding of stock valuation.
6. Demonstrate how the concept of risk and return is used in financial decisions.
7. Demonstrate how the cost of capital is used in financial decisions
8. Explain the analysis and evaluations needed before capital investment decisions can be made.
9. Explain the capital asset pricing model.
10. Improve research, problem solving and communication skills and present in a professional manner.

Grading and Evaluation Methods:

Item	Percent Total Grade	Due Date
Participation/ /class discussion/ research projects	25	
Quizzes and midterm examination	25	
Final examination	25	
Homework/problems	20	
Post-test	5	
	100	

Grading Scale

Letter Grade	Numeric Grade
A	90.00-100.00%
B	80.00-89.99%
C	70.00-79.99%
D	65.00-69.99%
F	Up to 64.99%

Required Textbook:

Ross, S.A., Westerfield, R. W., Jordan. B. D.. (2019). *Essentials of Corporate Finance* (10th ed). New York, NY: McGraw Hill. ISBN: 9781260394733

Topical Outline/Course Assignments/Calendar:

Course Assignment Format is to provide evidence of mastery of the course objectives which are linked to specific program goals and outcomes. Please see attached for an example of this format. (See Attached)

Course Guidelines and Policies*

**Faculty course guidelines must not contradict standard University or Program policies as stated in the University Catalog, Program Student Handbook and/or Program Manual.*

Additional guidelines and pre-approved policies may be included, examples appear below. The University Department Chair (UDC) should be consulted prior to making changes in the verbiage or adding additional policies. Any policies included in the syllabus should fit with the “students first” philosophy, and compliment the mission of the University and the program.

Academic Integrity

Students are expected to maintain the highest standards of academic conduct, professional honesty, and personal integrity. Plagiarism, cheating and other misconduct are serious violations and will not be tolerated, and may result in academic penalties, including suspension or dismissal.

Participation

Participation is a basic requirement for an effective learning community. Students’ participation will be assessed and reflected in the participation grade. Class participation is based on the following criteria: arriving to class on-time; paying attention during lectures and discussions; respectful listening when someone else is speaking; being engaged in the class and in your learning without distractions such as texting, side-bar conversations, checking your phone or email etc.

Missed Tests/Quizzes

Makeup exams will be allowed only with pre-approval of the instructor or with an acceptable, documented reason. Acceptable reasons for makeup exams include severe illness, family emergency or other unavoidable events. Exam format for makeup exams may be different than the original exam but the content for the exam will not change.

Late Assignments

Assignments are due at the start of class on the day noted. Late assignments without penalty will be accepted only in cases of emergency. Students should discuss turning in late work directly with the instructor and in advance of the due date whenever possible. Late assignments will not be accepted if the assignment has already been graded and returned to the class.

Civility/Professionalism

This class is a community of learners, which means we will depend upon each other for support and information. In order to learn, we must be open to the views of people different than ourselves. Please honor the uniqueness of your classmates and appreciate the opportunity we

have to learn from one another. Please respect each other's' opinions and refrain from personal attacks or demeaning comments of any kind.

It is of the utmost importance to communicate with courtesy and professionalism. Professional courtesy includes respecting other's opinions, being courteous and respectful, and working together in the spirit of cooperation.

University and Program Policies

Students are expected to abide by the policies set forth in the University Catalog and the Student Program Handbook/Manual. The University Catalog is available electronically at <http://www.keiseruniversity.edu/catalog/>. The Program Student Handbook/Manual is available electronically at the direction of your instructor.

Disability Accommodations:

In compliance with the Americans with Disabilities Act (ADA), students who require reasonable accommodations due to a disability to properly execute coursework must complete the application process and receive approval from the review committee. The first step is to consult with the Campus President or Dean of Academic Affairs.