



Keiser University  
General Education

<u>Course Prefix &amp; Number:</u>	ECO4223
<u>Course Title:</u>	Money and Banking
<u>Course Format:</u>	Face to Face
<u>Credit Hours:</u>	3.0
<u>Course Schedule:</u>	
<u>Prerequisites:</u>	Successful completion of lower level classes, ECO1023, Microeconomics and ECO2013, Macroeconomics
<u>Co-requisites:</u>	None
<u>Faculty:</u>	Ext. -----@keiseruniversity.edu
<u>Office Hours:</u>	
<u>Course Description:</u>	A general survey of the economics of money and banking covering the evolution, nature, and functions of money, the role of financial markets in the economy, the nature of banking and its regulation; monetary standards; structure and functions of the Federal Reserve System; monetary policy, monetary theory and the price level; and the role of banking and money in domestic and in international finance.
<u>Program Goal(s):</u>	Comprehend and apply concepts of the functional areas related to local and global business. Comprehend, discuss, and apply regulatory and ethical practices. Enhance proficiency in the use of basic information systems and quantitative techniques. Enhance research, communication, and presentation skills using professional literature.

Demonstrate the integration of knowledge and professional skills in specific areas of concentration.

Course Objectives:

Upon Completion of the course, the student will be able to:

1. Understand the methods and tools of monetary policy and their impacts on interest rates, aggregate demand, exchange rates, economic growth and the national economy.
2. Explain the fractional reserve system and its role in the expansion/contraction of the money supply.
3. Explain asymmetric information, interest rates and financial markets and the role of bond markets in the economy
4. Explain the regulatory framework in which the financial system operates and its role in managing financial crises.
5. Discuss modern monetary economics including the major exchange rate systems.

Grading and Evaluation Methods:

Item	Percent Total Grade	Due Date
Discussion Participation/Other In-Class Assignments	20	
Quizzes	30	
Research paper/Case analysis reports	20	
Final examination	25	
Post-test	5	
	100	

Grading Scale

Letter Grade	Numeric Grade
A	90.00-100.00%
B	80.00-89.99%
C	70.00-79.99%
D	65.00-69.99%
F	Up to 64.99%

Required Textbook:

Hubbard, R. G., O'Brien, A. P. (2017). *Money, Banking, and the Financial System* (3<sup>rd</sup> ed). New York, NY: Prentice Hall. ISBN 9780134524061

Topical Outline/Course Assignments/Calendar:

Course Assignment Format is to provide evidence of mastery of the course objectives which are linked to specific program goals and outcomes. Please see attached for an example of this format. (See Attached)

#### Course Guidelines and Policies\*

*\*Faculty course guidelines must not contradict standard University or Program policies as stated in the University Catalog, Program Student Handbook and/or Program Manual.*

*Additional guidelines and pre-approved policies may be included, examples appear below. The University Department Chair (UDC) should be consulted prior to making changes in the verbiage or adding additional policies. Any policies included in the syllabus should fit with the “students first” philosophy, and compliment the mission of the University and the program.*

#### Academic Integrity

Students are expected to maintain the highest standards of academic conduct, professional honesty, and personal integrity. Plagiarism, cheating and other misconduct are serious violations and will not be tolerated, and may result in academic penalties, including suspension or dismissal.

#### Participation

Participation is a basic requirement for an effective learning community. Students’ participation will be assessed and reflected in the participation grade. Class participation is based on the following criteria: arriving to class on-time; paying attention during lectures and discussions; respectful listening when someone else is speaking; being engaged in the class and in your learning without distractions such as texting, side-bar conversations, checking your phone or email etc.

#### Missed Tests/Quizzes

Makeup exams will be allowed only with pre-approval of the instructor or with an acceptable, documented reason. Acceptable reasons for makeup exams include severe illness, family emergency or other unavoidable events. Exam format for makeup exams may be different than the original exam but the content for the exam will not change.

#### Late Assignments

Assignments are due at the start of class on the day noted. Late assignments without penalty will be accepted only in cases of emergency. Students should discuss turning in late work directly with the instructor and in advance of the due date whenever possible. Late assignments will not be accepted if the assignment has already been graded and returned to the class.

#### Civility/Professionalism

This class is a community of learners, which means we will depend upon each other for support and information. In order to learn, we must be open to the views of people different than ourselves. Please honor the uniqueness of your classmates and appreciate the opportunity we have to learn from one another. Please respect each other’s’ opinions and refrain from personal attacks or demeaning comments of any kind.

It is of the utmost importance to communicate with courtesy and professionalism. Professional courtesy includes respecting other's opinions, being courteous and respectful, and working together in the spirit of cooperation.

#### University and Program Policies

Students are expected to abide by the policies set forth in the University Catalog and the Student Program Handbook/Manual. The University Catalog is available electronically at <http://www.keiseruniversity.edu/catalog/>. The Program Student Handbook/Manual is available electronically at the direction of your instructor.

#### Disability Accommodations:

In compliance with the Americans with Disabilities Act (ADA), students who require reasonable accommodations due to a disability to properly execute coursework must complete the application process and receive approval from the review committee. The first step is to consult with the Campus President or Dean of Academic Affairs.