



Hankuk University of Foreign Studies

2020 Summer Session

MGT 320 Business Ethics

Course Outline

Term: July 06-August 07, 2020

Class Hours: 16:00-17:50 (Monday through Friday)

Course Code: MGT 320

Instructor: Dr. Yunshan (Victor) Lian

Home Institution: University of Wisconsin

Office Hours: By Appointment

Email: victor.lian@hotmail.com

Credit: 4

Class Hours: This course will have 72 class hours, including 40 lecture hours, 10 lecturer office hours, 10-hour TA discussion sessions, 2-hour review sessions, 10-hour extra classes.

Course Description:

This business ethics course offers an introduction into the concept of values, morality, as well as cultural beliefs and upbringing in all areas of business, from consumer rights to corporate social responsibility. Decisions made by shift managers or corporate presidents may affect thousands of individuals or entire communities. Consumers today expect and demand integrity, honesty, and transparency in all levels of their environment. Understanding those expectations is the key to communicating core values and behavior not only to employees, but society in general.

This course applies ethical theory and practice to business management. We review different ethical systems, cultural variations, and ways organizations develop and implement ethics



programs. A variety of cases and projects are included from many different sources. Cases are used. Written work is required.

Course Objectives:

1. To develop skills in recognizing and analyzing ethical issues and present this analysis in written form
2. To understand cross cultural variations and similarities in organizational practices in corporate social responsibility and business ethics
3. To diagnose sources of organizational ethical culture and deviant behavior
4. To design ethical programs designed to accomplish specific objectives in organizations
5. To develop ethical leadership skills and practices

Required Textbooks:

Ferrell, O.C., Fraedrich, John, and Ferrell, Linda (2019). Business Ethics, Ethical Decision Making & Cases (11e), Cengage.

ISBN-13: 978-1305500846

ISBN-10: 1305500849

Evaluation:

20% Attendance (students are required to attend and participate in all discussions).

20% Exercise and homework

30% Midterm Exam

30% Final Exam

Grading:

A+ : 95 - 100 A : 94 – 90

B+ : 89 - 85 B : 84 – 80

C+ : 79 - 75 C : 74 – 70

D+ : 69 - 65 D : 64 – 60

F : Fail

Course Schedule (may subject to change for the purpose of learning effectiveness)

Week 1

Chapter 1: The Importance of Business Ethics

Chapter 2: Stakeholder Relationships, Social Responsibility, and Corporate Governance

TA Review Session

Week 2

Chapter 3: Emerging Business Ethics Issues



Chapter 4: The Institutionalization of Business Ethics

Chapter 5: Ethical Decision Making

TA Review Session

Week 3

Midterm Exam

Chapter 6: Individual Factors: Moral Philosophies and Values

Chapter 7: Organizational Factors: The Role of Ethical Culture and Relationships

TA Review Session

Week 4

Chapter 8: Developing an Effective Ethics Program

Chapter 9: Managing and Controlling Ethics Programs

Chapter 10: Globalization of Ethical Decision Making

TA Review Session

Week 5

Chapter 11: Ethical Leadership

Chapter 12: Sustainability: Ethical and Social Responsibility Dimensions

Final Exam

