

Beijing Jiaotong University

2020 Summer Session

ENG 102 Public Speaking

Course Outline

Term: June 29-July 24, 2020

Class Hours: 12:00-13:50 (Monday through Friday)

Course Code: ENG 102

Instructor: Dr. Brendan Prawdzik

Home Institution: Pennsylvania State University

Professor homepage: <http://english.la.psu.edu/faculty-staff/bmp16>

Office Hours: TBA

Email: bmp16@psu.edu

Credit: 4

Class Hours: This course will have 52 class hours, including 32 lecture hours, 8 professor office hours, 8 TA discussion session hours, and 4 review session hours.

Course Description:

This course builds understanding and comfort in public speaking. Students will gain skills that will be used in future studies, career activities, special events, and grander acts of public speech. We will learn how to analyze the audience; to appeal to reason, credibility, and emotion; to author our physical self-presentation; to research content for speeches; and to write and speak sharply, clearly, and concisely.

Most class sessions will include presentation and discussion of concepts from regular assigned readings. We will also critically evaluate one assigned speech—a text or a recording. Several sessions will be devoted to practicing public speech and to critically assess its effectiveness and where improvement can be made. Friday TA sessions will further clarify course concepts while further preparing you for the exam and the assigned speeches.

Course Objectives:

By the end of this course, students will be able to:



- Develop a personal style of public speaking and comfort in various contexts and forms of public speaking.
- Learn foundational concepts of rhetoric and apply those concepts in effective rhetoric and public self-presentation.
- Critically evaluate speeches, including those by fellow students.
- Compose text effectively, in clear and direct sentences and focused sections.
- Develop effective gesture and pronunciation.
- Apply presentation technology, such as Powerpoint or Prezi.
- Become a more critical and responsive listener.
- Understand ethical principles of public speech.

Required Textbooks:

Steven Beebe and Susan Beebe, *Public Speaking: An Audience-Centered Approach*, 9th edition, (Pearson: 2014).

Reading: We will proceed through the assigned textbook in assigned readings. Audio or video speeches will be assigned regularly. We will apply course concepts to critique of the assigned speech.

Grading & Evaluation:

- Exam: 20%
- Recorded Speech 1: 10%
- Recorded Speech 2: 20%
- Public Speech 1: 15%
- Public Speech 2: 25%
- Attendance and Participation 10%

Exam: The exam will consist of 30 multiple-choice questions based on topics from the textbook and from in-class lessons.

Speeches: You will produce three original speeches. These will increase in length and sophistication, gradually incorporating more public speaking skills, including use of presentation technology.

Attendance and Participation: Points will be awarded for level of engagement during class, meaningful contributions to class discussion, and effective work in groups. Attendance is, of course, required and assumed.

Course Schedule

Week1

Tuesday – Course Introduction; Chapter 1, Speaking with Confidence

Wednesday – Chapter 2, Presenting Your First Speech

Thursday – Chapter 3, Speaking Freely and Ethically; Chapter 4, Listening to Speeches

Friday – Discussion Section

Week 2



Monday – Chapter 5, Analyzing Your Audience; **Recorded Speech 1 due**

Tuesday – Chapter 6, Developing Your Speech

Wednesday – Chapter 7, Presenting Your First Speech; Chapter 8, Organizing and Outlining Your Speech

Thursday – Chapter 9, Introducing and Concluding Your Speech; Speech Practice and Critique

Friday – **Public Speech 1 due**

Week3

Monday – Chapter 10, Using Words Well: Speaker Language and Style; Chapter 11, Delivering Your Speech

Tuesday – Chapter 12, Using Presentation Aids; Chapter 13, Speaking to Inform

Wednesday – Chapter 14, Understanding Principles of Persuasive Speaking; Chapter 15, Using Persuasive Strategies; **Recorded Speech 2 due**

Thursday – Chapter 16, Speaking for Special Occasions and Purposes

Friday – Exam Review

Week4

Monday – **Exam**

Tuesday – Speech Practice and Critique

Wednesday – **Public Speech 2 due**

Thursday – **Public Speech 2 due**

Friday – **Public Speech 2 due**