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**National Taiwan University of Science and Technology**

**2019 Summer Program**

**HIS 122 Introduction to Globalization**

**Course Outline**

**Term: July 01-August 02,2019**

**Class Hours: 18:00-19:50 (Monday through Friday)**

**Course Code: HIS 122**

**Instructor: Juli Minoves-Triquell**

**Home Institution: University of La Verne, Los Angeles, California**

**Office Hours: TBA**

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**Credit: 4**

**Class Hours:** According to the regulations of Minister of Education, R.O.C, 18 class hours could be counted as 1 academic credit in all universities in Taiwan. This course will have 72 class hours, including 40 lecture hours, professor 10 office hours, 10-hour TA discussion sessions, 2-hour review sessions, 10-hour extra classes.

**Course Description:**

This introductory course is designed to give the student the means to grasp the history of globalization. Kofi Annan has described globalization as “what distinguishes our era from any other (...): those advances in technology and communications that have made possible an unprecedented degree of financial and economic interdependence and growth”. (K. Annan, “The Politics of Globalization”, Address to Harvard University, September 17, 1998). But is globalization really just a product of our era? In this course we will

visit different moments in human history to argue that technology, exchanges and communication are intrinsic parts of who we are as human beings and that the quest to expand one's society's reach is not new. We will take two approaches: one thematic and one chronological. We will start by looking at movements of human beings: migration and urbanization. The zeal for religious expansion will also be one of our themes. The world of ideas has also known several moments of intense synergies, for example when in the Middle Ages Christians, Jews and Muslims rediscovered Aristotle. Ideas about economics and politics do not stay in one place. The Age of Reason, Revolution, Communism, Fascism, Human Rights and Democracy, have dominated our past, ancient or recent, and determine our present. Empires in history, the Roman and the Han, the Spanish and the British, the French and the Portuguese, just to name a few, have fashioned global languages and legacies as important and as global as the centrality of the rule of law. They will also be the object of study. We will focus on Trade as well as essential to globalization, from the silk roads to the rounds of the WTO. We will finish our course with the challenges posed by modern globalization. The end of history predicted by Fukuyama has not come to pass.

### **Course Requirements:**

Each class session will be a combination of lecture and student discussion. Students are expected to attend class, complete the assigned readings in advance of the class meetings and participate in discussion.

### **Grades:**

Participation: 10% of grade

One mid-term exam: 20% of grade

One mid-term paper (6 pages): 20% of grade

One final exam: 30% of grade

One Term Paper (10 pages): 20% of grade

### **Grading Policy**

Number grade	Letter grade	GPA
90-100	A	4.0
85-89	A-	3.7
80-84	B+	3.3



75-79	B	3.0
70-74	B-	2.7
67-69	C+	2.3
65-66	C	2.0
62-64	C-	1.7
60-61	D	1.0
≤59	F (Failure)	0

Your work will be evaluated according to the following criteria:

A— designates work of extraordinarily high quality; reflects unusually thorough and comprehensive understanding of issues at hand; presents a clearly identifiable thesis and argument that demonstrates cogent and creative development and support of ideas.

B— designates work of high quality; reflects clearly organized and comprehensive understanding of issues and hand; presents substantive thesis and argument with evident development and support of ideas.

C— designates work which minimally meets requirements set forward in assignment; reflects some organization and development of ideas, but develops argument in superficial or simplistic manner; may only address part of the assignment or be otherwise incomplete.

D— designates work of poor quality which does not meet minimum requirements set forward in assignment; demonstrates poor organization of ideas and/or inattention to development of ideas, grammar, and spelling; treatment of material is superficial and/or simplistic; may indicate that student has not done reading assignments thoroughly.

F— designates work that does not meet ANY of the standards set above or which is not handed in.

### **Schedule and Readings:**

General Reading:

### **ASSIGNED TEXTBOOKS:**

**Catia Antunez and Karwan Fatah-Black Ed., Explorations in History and Globalization (New York: Routledge, 2016)**

**Frank J. Lechner and John Boli Ed., The Globalization Reader – Fifth Edition (Malden MA: Wiley Blackwell: 2015)**

Supplementary Readings:

\*Charles H. Parker, *Global Interactions in the Early Modern Age, 1400-1800* (Cambridge: Cambridge University Press, 2010)

\*Sidney W. Mintz, *Sweetness and Power: The Place of Sugar in Modern History* (London: Penguin Books, 1986)

\*Juli Minoves-Triuell, “Economic and Political Globalization” – Paper for the 3<sup>r</sup> Congrés d’Economia i Empresa de Catalunya, Barcelona – April 2018.

\*Kofi Annan, “Keynote Address to the Conference on Globalization and International Relations in the Twenty-First Century”, Graduate Institute of International Studies, Press Release SG/SM/8264, Geneva, 7 June 2002

\*Juli Minoves-Triuell, “Globalization” – Statement to the General Assembly of the United Nations, General Debate Item 9, A55 PV. 25, New York, UN Headquarters, September 20 2000, 15-19

\*Francis Fukuyama, “The End of History?”, *The National Interest*, No. 16 (Summer 1989)

Some supplementary readings or articles concerning the Globalization will be distributed periodically to complement the assigned readings from the manuals, either in advance, or in class (when it is a very short one that can be used right away to illustrate a particular issue). Apart from the chapters of the manuals, you will also find in this syllabus mentions of readings from specific authors: a brief selection to be assigned from each of them will be made available and will be read for the assigned week.

This syllabus is subject to change by the professor. Verbal or written notice will be given in the event that changes are made.

## **Week 1:**

Class 1: Introduction to Globalization/Definitions

Annan, “Keynote Address”

Class 2: Migration Patterns and Globalization in History

Antunez and Karwan Chapter 2

Class 3: Urbanization in World History

Antunez and Karwan Chapter 7



Class 4: Pax Romana; Conquest and Assimilation in the Roman Empire

Antunez and Karwan, Chapter 10

Lechner and Boli, Chapter 19

Marguerite Yourcenar, Memoirs of Hadrian (Supplementary Reading)

Class 5: Film: The Eagle (2011)

### **Week 2:**

Class 1: The Han Dynasty

Sunny Auyang, The Dragon and the Eagle (Supplementary Reading)

Class 2: The Roman Craze about Chinese Silk: Reflection on the Silk Road

Peter Frankopan, The Silk Roads (Supplementary Reading)

Class 3: Trading Networks in History

Antunez and Karwan Chapter 4

Class 4: Missionary Movements; Buddhism, Christianity and Islam

Antunez and Karwan Chapter 5

Class 5: Review Session

### **Week 3:**

Class 1: The Rediscovery of Aristotle: Aquinas, Maimonides and Averroes

Moses Maimonides, The Guide for the Perplexed (Supplementary Reading)

Class 2: The Myth of Marco Polo

Marco Polo, The Travels (Supplementary Reading)

Class 3: The Abbasid Golden Age

Jeff Sypeck, Becoming Charlemagne: Europe, Baghdad and the Empires of A.D. 800 (Supplementary Reading)

Class 4: Mid-Term Exam

Class 5: Film: 1492 Conquest of Paradise (1992)



**Week 4:**

Class 1: The European Empires starting with Spain

Antunez and Karwan, Chapter 12

Parker, Chapter 1

Class 2: Absolutism

Antunez and Karwan, Chapter 9

Class 3: The Age of Reason and the Globalization of Ideas

Antunez and Karwan, Chapter 11

Class 4: The Age of Revolutions, France, Haiti and Beyond

Mintz, Sweetness and Power

Tocqueville, The Ancien Regime and the Revolution (Supplementary Reading)

Class 5: Economic Globalization in the Age of Capitalism

Lechner and Boli, Chapter 6

**Week 5:**

Class 1: Globalization of Horror: Two World Wars

Juan Linz, Totalitarian and Authoritarian Regimes (Supplementary Reading)

Class 2: Pax Americana Vs. Communism

Jerry Hough and Merle Fainsod, How the Soviet Union is Governed (Supplementary Reading)

Class 3: The End of History?

Fukuyama, "The End of History?"

Minoves-Triquell, "Economic and Political Globalization"

Minoves-Triquell, "Globalization"

Parker, Conclusion

Class 4: Term Paper Due – Review Session

Class 5: Final Exam