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**Guangdong University of Finance**

**2019 Summer Program**

**BUS 220 Business Law**

**Course Syllabus**

**Term: June 3-July 5, 2019**

**Class Hours: 18:00-19:50 (Monday through Friday)**

**Course Code: BUS 220**

**Instructor: Dr. James E. Smith**

**Home Institution: University of North Georgia**

**Office Hours: TBA**

**Email: [James.Smith@ung.edu](mailto:James.Smith@ung.edu)**

**Credit: 4**

**Class hours**

This course has 72 class hours, including 40 lecture hours, professor 10 office hours, 10-hour TA discussion sessions, 2-hour review sessions, 10-hour extra classes.

**Course Description:**

This course provides a survey of the laws affecting business operations. We will review the sources of law and the basis for ethical analysis of legal issues. We will review federal and state legal procedure, administrative law, and cover certain aspects of international law. We will review key features of constitutional law as it affects business and the laws governing contracts, sales, employment, business organizations, intellectual property, torts, business crimes, negligence, and product liability. We will also explore dispute resolution mechanisms. Case law



analysis will be used to identify issues, illustrate legal concepts, and generate discussion of the pertinent legal theories.

**Course Objectives:**

This course will provide a basic understanding of the key aspects of the laws affecting business. We will focus on basic elements, issue recognition, evaluation of specific legal issues, and the relevant ethical considerations facing business persons. Supplemental information in lectures will stress those aspects of the text material on which you will need to focus and provide additional examples of the application of the law to business situations.

**Required Textbooks:**

Free Ebook: *The Legal Environment and Business Law*, v.1 at <https://2012books.lardbucket.org/pdfs/the-legal-environment-and-business-law-v1.0.pdf>

This is the book: **The Legal Environment and Business Law** (v. 1.0). This book is licensed under a Creative Commons by-nc-sa 3.0 (<http://creativecommons.org/licenses/by-nc-sa/3.0/>) license. For more information on the source of this book, or why it is available for free, please see the project's home page (<http://2012books.lardbucket.org/>). You can browse or download additional books there.

*Essentials of the Legal Environment* (5<sup>th</sup> Ed.) Miller ISBN: 9781305262676

**Grading & Evaluation:**

**Grading Procedures**

The grading scale will be based on a total of points for the semester, broken down as follows:

Attendance/Participation	200
Homework	200
Paper /Presentation	200
Exam I <sub>SEP</sub>	200
Exam II <sub>SEP</sub>	200
<b>Total</b>	<b>1000</b>



**Your course grade will be based on the number of points you earn:**

Total number of points at <sup>[L]</sup> <sub>[SEP]</sub> or above	Grade
980	A+
930	A
900	A-
870	B+
830	B
800	B-
770	C+
730	C
700	C-
670	D+
630	D
600	D-
At or below 599	F

**Course Schedule:**

CLASS	TOPIC	ASSIGNMENT
<b>Week #1</b>	<p><b>Monday:</b> Introduction to the Course and the Law<sup>[L]</sup><sub>[SEP]</sub></p> <p><b>Tuesday:</b> Structure and Jurisdiction of the Judiciary<sup>[L]</sup><sub>[SEP]</sub></p> <p><b>Wednesday:</b> Structure and Jurisdiction of the Judiciary (continued)</p> <p><b>Thursday:</b> The Historical and Constitutional Foundations<sup>[L]</sup><sub>[SEP]</sub></p> <p><b>Friday:</b> TA Session</p>	<b>TBA</b>



<b>Week #2</b>	<p><b>Monday:</b> Legal Reasoning &amp; the Court System; Dispute Resolution;</p> <p><b>Tuesday:</b> Legal Reasoning &amp; the Court System; Dispute Resolution (continued)</p> <p><b>Wednesday:</b> Business Ethics and Corporate Social Responsibility</p> <p><b>Thursday:</b> Business Ethics and Corporate Social Responsibility (continued)</p> <p><b>Friday:</b> EXAM #1 / TA Session</p>	<b>TBA</b>
<b>Week #3</b>	<p><b>Monday:</b> Torts<sup>[L]</sup><sub>[SEP]</sub></p> <p><b>Tuesday:</b> Torts (continued)<sup>[L]</sup><sub>[SEP]</sub></p> <p><b>Wednesday:</b> Introduction to Contracts (structure of a contract)</p> <p><b>Thursday:</b> Contracts (continued)<sup>[L]</sup><sub>[SEP]</sub></p> <p><b>Friday:</b> TA Session</p>	<b>TBA</b>
<b>Week #4</b>	<p><b>Monday:</b> Contract Performance, Breach, Remedies<sup>[L]</sup><sub>[SEP]</sub></p> <p><b>Tuesday:</b> Contract Performance, Breach, Remedies (continued)</p> <p><b>Wednesday:</b> Contract Performance, Breach, Remedies (continued)</p> <p><b>Thursday:</b> Catch-up day<sup>[L]</sup><sub>[SEP]</sub></p> <p><b>Friday:</b> TA Session</p>	



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Guangdong University of Finance

Tel : 86-20-37216000  
Fax : 86-20-37216666

<b>Week #5</b>	<b>Monday:</b> Intellectual Property (Trademarks and Copyrights) <b>Tuesday:</b> Intellectual Property (Patents and Trade Secrets) <b>Wednesday:</b> International Considerations to Business & Doing Business in China <b>Thursday:</b> EXAM #2 / TA Session <b>Friday:</b> Catch-up Day / Grades	<b>TBA</b>
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