



**Beijing Jiaotong University**

**2019 Summer Session**

**ENG 102 Public Speaking**

**Course Outline**

**Term: July 08-August 09,2019**

**Class Hours: 8:00-10:00 (Monday through Friday)**

**Course Code: ENG 102**

**Instructor: Dr. Brendan Prawdzik**

**Home Institution: Pennsylvania State University**

**Office Hours: TBA**

**Email: bmp16@psu.edu**

**Credit: 4**

**Class Hours:** This course will have 72 class hours, including 40 lecture hours, professor 10 office hours, 10-hour TA discussion sessions, 2-hour review sessions, 10-hour extra classes.

**Course Description:**

This course builds understanding and comfort in public speaking. Students will gain skills that will be used in future studies, career activities, special events, and grander acts of public speech. We will learn how to analyze the audience; to appeal to reason, credibility, and emotion; to author our physical self-presentation; to research content for speeches; and to write and speak sharply, clearly, and concisely.

Most class sessions will include presentation and discussion of concepts from regular assigned readings. We will also critically evaluate one assigned speech—a text or a recording. Several sessions will be devoted to practicing public speech and to critically assess its effectiveness and where improvement can be made. Friday TA sessions will further clarify course concepts while further preparing you for the exam and the assigned speeches.

**Course Objectives:**

By the end of this course, students will be able to:

- Develop a personal style of public speaking and comfort in various contexts and forms of public speaking.
- Learn foundational concepts of rhetoric and apply those concepts in effective rhetoric and public self-presentation.
- Critically evaluate speeches, including those by fellow students.
- Compose text effectively, in clear and direct sentences and focused sections.
- Develop effective gesture and pronunciation.
- Apply presentation technology, such as Powerpoint and Prezi.
- Become a more critical and responsive listener.
- Understand ethical principles of public speech.

### **Required Textbooks:**

Steven Beebe and Susan Beebe, *Public Speaking: An Audience-Centered Approach*, 9<sup>th</sup> edition, (Pearson: 2014).

Reading: We will proceed through the assigned textbook in assigned readings. For the most part, we will advance through a different section each day. One text or recording of a speech will be assigned for each class. We will apply course concepts to critique of the assigned speech.

### **Grading & Evaluation:**

Exam: 20%

Speech 1: 15%

Speech 2: 25%

Speech 3: 30%

Attendance and Participation 10%

Exam: The exam will consist of 30 multiple-choice questions based on topics from the textbook and from in-class lessons.

Speeches: You will produce three original speeches. These will increase in length and sophistication, gradually incorporating more public speaking skills, including use of presentation technology.

Attendance and Participation: Points will be awarded for level of engagement during class, meaningful contributions to class discussion, and effective work in groups. Attendance is, of course, required and assumed.



## Course Schedule

### Week1

#### Monday – Course Introduction

Tuesday – Chapter 1, Speaking with Confidence

Tuesday – Chapter 2, Presenting Your First Speech

Wednesday – Chapter 3, Speaking Freely and Ethically

Thursday – Chapter 4, Listening to Speeches

Friday – Discussion Section

### Week 2

Monday – Chapter 5, Analyzing Your Audience

Tuesday – Chapter 6, Developing Your Speech

Wednesday – Chapter 7, Presenting Your First Speech

Thursday – Speech Practice and Critique

Friday – Discussion Section (**Speech 1 due**)

### Week3

Monday – Chapter 8, Organizing and Outlining Your Speech

Tuesday – Chapter 9, Introducing and Concluding Your Speech

Wednesday – Chapter 10, Using Words Well: Speaker Language and Style

Thursday – Chapter 11, Delivering Your Speech

Friday – Discussion Section

### Week4

Monday – **Midterm Exam**

Tuesday – Chapter 12, Using Presentation Aids

Wednesday – Chapter 13, Speaking to Inform

Thursday – Speech Practice and Critique

Friday – Discussion Section (**Speech 2 due**)

### Week5

Monday – Chapter 14, Understanding Principles of Persuasive Speaking

Tuesday – Chapter 15, Using Persuasive Strategies

Wednesday – Chapter 16, Speaking for Special Occasions and Purposes

Thursday – Speech Practice and Critique

Friday – Discussion Section (**Speech 3 due**)